# Fashion Merchandising / BS Degree

## YEAR 1

| SEMESTER | FALL 2025 | | SPRING 2026 | |
|---|---|---|---|---|
| | INT 100 Principles of Academic Integrity | 0 | | |
| | FYS 100 First Year Seminar | 1 | | |
| | ENG 151 College Writing I | 3 | ENG 152 College Writing II | 3 |
| | MKT 206 Principles of Marketing | 3 | FMER 223 The Business of Fashion | 3 |
| | Fine Arts (FA) Recommended: ART 106 Introduction to Art History | 3 | GDES 125 Fundamentals of Digital Media | 3 |
| | Humanities I* (HUM) | 3 | IS 135 Computer Applications for Business | 3 |
| | Communication Intensive (CI) | 3 | MATH 136 Introduction to Statistics^ Quantitative Literacy (QL) | 4 |
| **CREDITS** | | **16 CREDITS** | | **16 CREDITS** |

## YEAR 2

| SEMESTER | FALL 2026 | | SPRING 2027 | |
|---|---|---|---|---|
| | FMER 210 Fashion and Culture Social Science I** (SS) | 3 | FDES 274 History of Fashion Humanities II* (HUM) | 3 |
| | MGT 210 Business Writing 200-level Writing Intensive (WI) | 3 | MGT 204 Principles of Management Social Science II** (SS) | 3 |
| | FDES 200 Textiles Scientific Reasoning (SR) | 3 | EC 202 Principles of Microeconomics Social Science II** (SS) | 3 |
| | General Elective or Minor Course | 3 | Scientific Reasoning - Lab (SR-L) | 4 |
| | General Elective or Minor Course | 3 | General Elective or Minor Course | 3 |
| **CREDITS** | | **15 CREDITS** | | **16 CREDITS** |

## YEAR 3

| SEMESTER | FALL 2027 | | SPRING 2028 | |
|---|---|---|---|---|
| | ACC 215 Financial Accounting | 3 | FMER 290 Internship Preparation | 1 |
| | FMER 315 Writing for Fashion (offered fall) 300/400-level Writing Intensive (WI) | 3 | FMER 323 Fashion Product Merchandising (offered spring) | 3 |
| | FMER 320 Fashion Retailing (offered fall) | 3 | FMER 360 Visual Merchandising (offered spring) | 3 |
| | MKT 311 Consumer Behavior | 3 | INBUS 325/MKT 325 International Marketing | 3 |
| | MGT 300 Applied Business Analytics or MKT 301 Applied Marketing Analytics | 3 | General Elective Recommended: EC 201 Principles of Macroeconomics | 3 |
| | | | General Elective or Minor Course | 3 |
| **CREDITS** | | **15 CREDITS** | | **16 CREDITS** |

## YEAR 4

| SEMESTER | FALL 2028 | | SPRING 2029 | |
|---|---|---|---|---|
| | FMER 390 Internship | 3 | FMER 430 Fashion Merchandising Capstone (offered spring) | 3 |
| | FMER 340 Merchandise Sourcing and Logistics (offered fall) | 3 | MKT 336 Integrated Marketing Communications | 3 |
| | Humanities III* (HUM) | 3 | Humanities IV* (HUM) | 3 |
| | General Elective or Minor Course | 3 | General Elective or Minor Course | 3 |
| | General Elective or Minor Course | 3 | | |
| **CREDITS** | | **15 CREDITS** | | **12 CREDITS** |

## PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information. Prerequisite and co-requisite information is listed in the course descriptions. No student, regardless of major, will be permitted to advance to the next course without earning a grade of "C" or better in the prerequisite course(s). When a grade below a "C" is earned in a major course, the student must repeat that course. A course may be repeated once without special permission.

## COURSE INFORMATION

FYS-100 First Year Seminar
1-credit course required for all first-year students.

INT-100 Principles of Academic Integrity
0-credit Blackboard course required for all students.

SUO-101
Online Learning Strategies and Success
0-credit Blackboard course to prepare for taking SU online classes.

^MATH-129 Foundational Statistics may fulfill MATH-136. Students receive credit for only one of the following Statistics courses: MATH-136, PSY-136, or MATH-129.

## GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the SU Catalog, on the SU Now Portal, and through Student Planning.
- Students must complete all SEE and major requirements and earn a minimum of 120 credits.
- A minimum of 15 credits must be taken at the 300/400 level.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines